



FOR IMMEDIATE RELEASE
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FOR MORE INFORMATION
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2022 Will Bring New Traveling Exhibits to Toledo's Science Center

TOLEDO, Ohio - Imagination Station will usher in a new year with new, exciting experiences for the community. Beginning in February, a new lineup of traveling exhibits is coming to the science center. We'll test your limits this winter, challenge your gaming skills in the spring and astonish you with a *record-breaking* end to 2022.

February 2022 - April - *Beyond Human Limits*

Do you have what it takes to push harder and go further? Find out in *Beyond Human Limits*.

Go inside the minds and bodies of extreme athletes to explore the psychology, physiology and physicality of some of the most *extreme* activities in the world.

Through hands-on exhibits, interactive multimedia experiences and multiplayer challenges, visitors will explore the technology, creativity and innovation in extreme sports. Learn what it takes physically and mentally to participate in such extreme challenges and learn about your own personality and motivations in the process.

Beyond Human Limits is developed and produced by Science North, Sudbury, Ontario, Canada in partnership with the Ontario Science Centre and the Science North and Ontario Science Centre

May - September - *Game Changers*

Get your game on and discover how innovation has shaped the video game industry. *Game Changers* takes visitors on a fascinating journey, exploring the past and uncovering the future of gaming. *Game Changers* examines how the intersection of audio, storytelling, graphics and gameplay creates the immersive environment of current video gaming systems.

Live the video game evolution, from memorable Pong to the photorealistic, immersive games of today. Step inside a game, and become a character yourself! Try your hand at operating a supersized Nintendo controller and test your knowledge of retro video game music. Experiment with augmented reality, and examine upcoming video game trends while imagining what gaming will look like in the future.

Game Changers is developed by the Canadian Science and Technology Museum



September - January 2023 - *The Science of Guinness World Records*™

How does one develop the ability to do 36 consecutive pull-ups, using only their pinky fingers? What does it take for someone to create the world's smallest stop motion film? What possesses someone to learn how to solve not one but three Rubik's Cubes simultaneously? It's not magic, it's science!

The Science of the Guinness World Records™ looks behind the marvels of Guinness World Records to see what's behind record-breaking feats and that includes physical or mental thresholds humans possess and the scientific principles that explain them. You won't believe what goes into accomplishing what is seemingly impossible.

"Our record-holders are simply the most incredible people you're ever going to meet," says John Corcoran, Director, Traveling Shows & Guinness World Records Attraction Development. "They defy belief and they often seem to defy physics and the nature of space time itself. We want to inspire people of all ages to throw out their limiting beliefs and push themselves to achieve what the world tells them is impossible."

The Science of Guinness World Records is a production of Science North and in partnership with Ripley Entertainment Inc. and GUINNESS WORLD RECORDS.

About Imagination Station

Imagination Station provides a critical layer of science enrichment by serving as an educational partner for teachers, schools and parents. It's with a thoughtful blend of exhibits, experiences, education and excitement that Imagination Station inspires visitors to pursue STEM careers in Northwest Ohio.

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource operating the second- and eighth-largest science centers in Canada. Science North's attractions include a science center, IMAX® theatre, planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North also oversees an award-winning International Sales unit, which develops custom and ready-made exhibits and multimedia experiences for sale to science centers, museums, and other cultural institutions all over the world. Science North, in partnership with Laurentian University, offers North America's first and only comprehensive Science Communication program, a joint Master's and Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For more information please visit sciencenorth.ca.

About Ripley Entertainment Inc.

Ripley Entertainment Inc. is a family of worldwide attractions and a global leader in location-based entertainment. More than 15 million people visit its 100-plus attractions in 10 countries each year. In addition to its 30 Believe It or Not! Odditoriums, the Orlando, Florida-based company has publishing, licensing and broadcast divisions that oversee projects including the syndicated Believe It or Not! television show, best-selling books, and the popular syndicated cartoon strip, Ripley's Believe It or Not!, that still runs daily in countries around the world. Ripley Entertainment is a Jim Pattison Company, the second-largest privately held company in Canada.



Learn more about Ripley's Believe It or Not! by visiting Ripleys.com and following them on Facebook, Twitter, YouTube, and Instagram.

About Guinness World Records

What's the fastest game bird in Europe? This was the question that inspired the founding of Guinness World Records back in 1955. Starting with a single book published from a room above a gym, GWR has grown to become a global multimedia brand, with offices in London, New York, Miami, Beijing, Tokyo and Dubai. Today, we deliver world class content, not just through Books, but via TV shows, Social Media and live Events. Our in-house consultancy works closely with brands and businesses around the world to harness the power of record-breaking and deliver award winning campaigns and business solutions. Our ultimate purpose is to inspire individuals, families, schools, groups, companies, communities and even entire countries – to read about, watch, listen to and participate in record-breaking. To join this record-breaking community – and find out the answer to that original question – visit guinnessworldrecords.com.

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